ES 2011 Editor

ISSUE	TOPICS	SPECIAL FEATURES	FREE BONUS DISTRIBUTION
JANUARY Ad Close: **Dec. 1, 2010** Editorial Close: **Nov. 19, 2010**	**AHR Show Issue** ▶ Chilled beams ▶ IAQ ▶ Fire / smoke control ▶ Motors and drives	AHR EXPO PACKAGE **Show Product Guide**	• AHR Expo — Jan. 31-Feb. 2, Las Vegas • DatacenterDynamics — TBD
FEBRUARY Ad Close: **Jan. 4, 2011** Editorial Close: **Dec. 17, 2010**	**Institutional HVAC** ▶ VRF cooling ▶ Humidification ▶ Piping ▶ Boilers	**FREE Specifier Spotlight** ***High-Performance Buildings*** **MaiLit Issue**	
MARCH Ad Close: **Feb. 1, 2011** Editorial Close: **Jan. 19, 2011**	**K-12 School** ▶ Classroom ventilation ▶ Hydronics ▶ Chillers ▶ Temporary HVAC	**MaiLit Issue**	• DatacenterDynamics — March 10, New York
APRIL Ad Close: **March 1, 2011** Editorial Close: **Feb. 18, 2010**	**Mission Critical HVAC** ▶ Data center cooling ▶ Clean rooms ▶ VAV ▶ Air distribution	***Today's Boiler***	• DatacenterDynamics — April 13, Phoenix
MAY Ad Close: **April 1, 2011** Editorial Close: **March 18, 2011**	**High-Performance Commercial Bldgs** ▶ Chillers/chiller plants ▶ Dehumidification ▶ Pumps/flow control ▶ Retrofits	**Engineer's Technical Library** ***High-Performance Buildings***	• DatacenterDynamics — May 17, Seattle • NFPA — June 12-15, Boston
JUNE Ad Close: **May 2, 2011** Editorial Close: **April 15, 2011**	**College/Universities** ▶ VRF cooling ▶ Boilers/water heaters ▶ Dehumidification ▶ Motors and drives	**MaiLit Issue**	• APPA National Conference — June 19-22, Washington, D.C. • BOMA Annual Conference — June 26-28, Washington, D.C. • DatacenterDynamics — June 30, San Francisco
JULY Ad Close: **June 1, 2011** Editorial Close: **May 20, 2011**	**Health Care** ▶ Fire/smoke control ▶ Air filtration ▶ IAQ/ventilation ▶ Thermal storage	**FREE Specifier Spotlight** ***High-Performance Buildings***	• ASHE Annual Conference & Expo — July 17-20, Seattle
AUGUST Ad Close: **July 1, 2011** Editorial Close: **June 17, 2011**	**Mission Critical HVACR** ▶ Data center cooling ▶ Pharmaceutical HVAC ▶ BIM/3-D modeling ▶ Building automation	**2011 Mechanical Products Sourcebook**	• DatacenterDynamics — August 16, Washington, D.C.
SEPTEMBER Ad Close: **August 1, 2011** Editorial Close: **July 15, 2011**	**Corporate/Campus HVAC** ▶ Geothermal systems ▶ Kitchen ventilation ▶ Motors and drives ▶ Radiant HVAC	**MaiLit Issue**	• *ES* High-Performance Buildings Conference —Sept. 13-14, Tysons Corner, VA • Healthcare Facilities Symposium—Sept. 20-21, Chicago • Greenbuild—October 5-6, Toronto, Ontario, Canada • DatacenterDynamics — October 6, Chicago
OCTOBER Ad Close: **Sept. 1, 2011** Editorial Close: **Aug. 19, 2011**	**Commercial Retrofits** ▶ Building automation ▶ Smoke and fire control ▶ IAQ ▶ Motors and drives	**Engineer's Technical Library** **MaiLit Issue**	• AMCA International Annual Meeting — October 19-22, Koloa, HA • ASPE 2011 Technical Symposium — October 27-30, Orlando
NOVEMBER Ad Close: **Oct. 3, 2011** Editorial Close: **Sept. 16, 2011**	**High-Performance Health Care** ▶ Dehumidification ▶ Humidification ▶ Ventilation ▶ Filtration	***High-Performance Buildings*** ***Today's Boiler***	• AHRI Annual Meeting, — Nov. 13–15, Bonita Springs, FL • DatacenterDynamics — December 6, Dallas
DECEMBER Ad Close: **Nov. 1, 2011** Editorial Close: **Oct. 21, 2011**	**AHR Expo Pre-Show Issue** ▶ Boilers ▶ Chillers ▶ Pumps and flow controls ▶ Radiant heat	**Video Advertising Opportunity** **MaiLit Issue**	

rial Calendar

RELATED PRODUCTS

Boilers, water heaters, infrared/radiant heaters, building automation systems, controls, energy management systems, sensors, ventilation, fan coil units, duct insulation, grilles, registers, diffusers, fans, blowers, air handlers, air cleaners, air curtains, air filters, water treatment, airflow instrumentation, IAQ products, dampers, humidification equipment.

Building automation systems and equipment, controls, sensors, refrigeration equipment, compressors, refrigeration valves, piping, coils, pumps, evaporative cooling, dehumidification, chillers, cooling towers, fans, blowers, air handlers, variable-speed drives, air terminals, airflow instruments, air cleaners.

Boilers, water heaters, air-distribution equipment, PTACs, heat pumps, controls, pool dehumidification, multi-zones, thermal storage, energy management systems, building automation systems, heat recovery, rooftops, humidification/dehumidification equipment, desiccants, ductless split systems, fan coil units, burners, fans, airflow instruments, water treatment, refrigeration equipment, walk-in coolers, coils.

IAQ products, humidification equipment, dehumidification equipment, rooftop units, controllers, building automation systems, coils, compressors, piping, refrigerants, lubricants, desuperheaters, desiccants, air curtains, alarms, dataloggers, ductless mini-splits, boilers, water heaters, fans, blowers, sensors, air handlers, air cleaners, smoke detectors, fire safety.

Louvers/dampers, chillers, controls, refrigeration valves, refrigerant management products, refrigeration equipment, cooling towers, pumps, compressors, heat exchangers, water treatment, piping, flowmeters, duct insulation, noise and vibration cancellation, dampers, air-handling equipment, coils, fans, building automation, sensors.

Controls, building automation systems, computer hardware, energy management systems, life-safety systems, smoke control systems, motors, variable-speed drives, power quality analyzers, dataloggers, sensors, chillers, cooling towers, fume hoods, clean room equipment, fans, blowers, duct insulation, boilers, water heaters.

Boilers, water heaters, infrared/radiant heaters, building automation systems, controls, energy management systems, sensors, ventilation, fan coil units, duct insulation, grilles, registers, diffusers, fans, blowers, air handlers, air cleaners, air curtains, air filters, water treatment, airflow instrumentation, IAQ products, dampers, humidification equipment.

Building automation systems and equipment, controls, sensors, refrigeration equipment, compressors, refrigeration valves, piping, coils, pumps, evaporative cooling, dehumidification, chillers, cooling towers, fans, blowers, air handlers, variable-speed drives, air terminals, airflow instruments, air cleaners.

Boilers, water heaters, air-distribution equipment, PTACs, heat pumps, controls, pool dehumidification, multi-zones, thermal storage, energy management systems, building automation systems, heat recovery, rooftops, humidification/dehumidification equipment, desiccants, ductless split systems, fan coil units, burners, fans, airflow instruments, water treatment, refrigeration equipment, walk-in coolers, coils.

IAQ products, humidification equipment, dehumidification equipment, rooftop units, controllers, building automation systems, coils, compressors, piping, refrigerants, lubricants, desuperheaters, desiccants, air curtains, alarms, dataloggers, ductless mini-splits, boilers, water heaters, fans, blowers, sensors, air handlers, air cleaners, smoke detectors, fire safety.

Humidification, dehumidification, energy management systems, fans and blowers, fire damper controls, cooling towers, air handlers, building controls, fire and safety controls, sensors, filtration, VRFs, water treatment chemicals, IAQ products, flowmeters, piping and valves.

Controls, building automation systems, computer hardware, energy management systems, life-safety systems, smoke control systems, motors, variable-speed drives, power quality analyzers, dataloggers, sensors, chillers, cooling towers, fume hoods, clean room equipment, fans, blowers, duct insulation, boilers, water heaters.

VALUE-ADDED BONUSES

Throughout the year, *ES* offers qualified advertisers in select issues value-added bonuses giving additional exposure, more sales leads and valuable market research!

▶ NEW! FREE Specifier Spotlight Space

January/February, July

Total 2 ad pages or more in Jan. and Feb. to get a bonus Free Spotlight page in Feb! In July, run a ½-page or larger and receive equal-size Spotlight space Free in the same issue. Spotlight page includes one 4/c image and 500 words (full page) or 250 words (1/2-page).

▶ FREE MaiLits

– We'll Send Your Sales Literature FREE! – A $1,250 Value

MaiLits are packets of sales literature from full-page advertisers mailed by *ES* for FREE to 250 subscribers in the corresponding vertical market featured that month.

ISSUE	MARKET	AD CLOSING
February	Institutional HVAC	January 4
March	K-12 Schools	February 1
June	Colleges/Universities	May 2
September	Campus HVAC	August 1
October	Commercial Retrofits	September 1
December	Pre-show Engineer Blitz	November 1

▶ AHR Expo Video Ad Opportunity

Run your ads in both the Dec. AHR Expo Pre-show issue and the Jan. Show issue to receive a discounted turnkey video ad opportunity. We'll shoot your ad on the AHR Expo show floor! Ask your us for more details.